

# CALGARY Woman's show



## EXHIBITOR OPPORTUNITIES

- Booth includes carpet, table and 2 chairs
- 40 complimentary tickets
- Company listed on Calgary Woman's Show website with link
- Company listed in Official Show Guide

## BOOTH SIZE

10 x 6	10 x 10	10 x 15	10 x 20
\$1125	\$1545	\$1945	\$2780
<b>EARLY BIRD</b> \$975	\$1395	\$1795	\$2630

Corner Premium \$100

\*Bulk pricing available upon request

## SPONSORSHIP OPPORTUNITIES

**TITLE SPONSOR** \$25,000 / 20x20 booth size

- ✓ Logo placement present anywhere our logo appears (ie: The Calgary Woman's Show presented by... )
- ✓ Inclusion in all media advertising (including billboards/outdoor media, print, show tickets, posters, overpass banners, onsite digital signage, radio, tv, website, programmatic and social media)
- ✓ Publicist/press release
- ✓ 20x20 booth (includes tables, chairs, carpet & electrical)
- ✓ Full page Show Guide advertisement
- ✓ Featured blog post
- ✓ Speaking opportunity on the Main Stage
- ✓ Onsite PR & shout outs
- ✓ 150 complimentary tickets
- ✓ Insert in swag bags

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## TICKET BRANDING **\$2,000**

- ✓ Branding of hardcopy & online tickets (8,000+)
- ✓ Logo inclusion in Show guide, onsite digital, and website
- ✓ Opportunity for bounce back offer on ticket back (with management approval)
- ✓ 100 complimentary tickets

## SWAG BAG BRANDING **\$5,000 (4,000 bags)**

- ✓ Brand/logo recognition on bags handed out to attendees as they enter the Show
- ✓ Logo inclusion in show guide, onsite digital, poster and website
- ✓ 75 complimentary tickets
- ✓ Insert in swag bag  
*(Cloth bag provided by The Woman's Show)*

## FEATURE EXHIBITOR **\$5,000 / 20x20 booth size**

- ✓ Inclusion in Show guide, poster, onsite digital, website and social media
- ✓ 20x20 booth (includes tables, chairs & electrical)
- ✓ 100 complimentary tickets
- ✓ Insert in swag bags

## MAIN STAGE **\$10,000 / 20x20 booth size**

- ✓ Branded stage (banners provided by sponsor)
- ✓ Branded stage schedule in Official Show Guide, digital signage and website
- ✓ Opportunity to place insert on chairs at main stage
- ✓ 20x20 booth (includes tables, chairs & electrical)
- ✓ Full page show guide advertisement
- ✓ Speaking opportunity on Main Stage
- ✓ 200 complimentary tickets
- ✓ Insert in swag bag

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## ENTERTAINMENT LOUNGE \$5,000 / 10x20 booth size

\*3000 sq. ft. lounge located in the centre of show floor, includes a bar area and Entertainment Stage

- ✓ Inclusion in Entertainment Lounge advertising (including show guide, website, and social media)
- ✓ Branded Entertainment Lounge (banners provided by sponsor)
- ✓ 10x20 booth (includes tables, chairs & electrical)
- ✓ ½ page Show guide advertisement
- ✓ Opportunity to present on Entertainment Stage
- ✓ 75 complimentary tickets
- ✓ Insert in swag bag

## FASHION SHOW SPONSOR \$2,000 / 10x15 booth size

\*6 sponsorships available

\$3,000 / 10x30 booth size

- ✓ Inclusion in Show Guide, website, onsite digital, preshow e-blast and social media
- ✓ Fashions included in twice daily fashion Show on the Main Stage (models, fashion show coordinator, emcee and music are all provided by the Calgary Woman's Show)
- ✓ Booth includes 1 change room, electrical, table and 2 chairs
- ✓ 75 Complimentary tickets

**Christine Griffin, Show Director**

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